Application No. 10/735,949





IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

October 9, 2007

Appl. No.

10/735,949

Applicant

Nicholas John Walker

Filed

12/15/03

Title:

Method and Product for Identifying a Website Visitor

Grp./A.U.

2151

Examiner

Glenford Madamba

Docket No. :

MAE-MT-1

Mail Stop Amendment Commissioner for Patents PO Box 1450 Alexandria VA 22313-1450

AMENDMENT AND REPLY TO FIRST OFFICE ACTION

Dear Sirs:

This response is submitted in response to the first office action mailed on 5/01/2007 in the above-identified application for letters Patent.

Applicant requests consideration of the above-identified application as follows:

Amendments to the claims begin on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

An extension fee of \$1,115 is attached as a credit card form for a fifth month extension as required under 37 CFR 1.136(a) for a small entity.

10/10/2007 SFELEKE1 00000077 10735949